



Terms for our Investment Analysis

We are providing the content in our section “investment ideas” subject to the following terms and conditions (the ‘terms’), which are for your and our protection. Please take the time to read these terms thoroughly and if you have any questions or issues, please contact us using the details in the ‘contact’ section below. By accessing the “investment ideas” part of the site, you agree to be bound by these terms and to comply with them. If you do not agree to these terms, please do not use this part of the site.

The “investment idea” is provided to you under “Investment research and financial analysis” ancillary service as per License 275/15.

Our Company

Freedom Finance Europe Ltd. provides financial services in the European Union under license CIF 275/15 for all activities the company needs to engage in, granted by the Cyprus Securities and Exchange Commission (CySEC) on 20.05.2015. Our registered office address is at Cyprus, 4041, Limassol, Germasogeia, Christaki Kranou 20, Freedom Tower, 5th Floor.

Our Methodology

When preparing our investment analysis, we apply the following Evaluation Methodology

Freedom Finance analysts perform a three-stage analysis.

1. They select a promising industry based on the latest news, statistics, and industry-specific metrics. They assess the supply and demand situation and its future development dynamics. Industry’s investment attractiveness is mostly affected by the forecasted market growth rates; total addressable market, player concentration level, and likeliness of a monopoly formation, as well as the level of regulation by various entities or associations.
2. The assessment is followed by a comparative analysis based on the selected sample. The sample comprises companies with a market capitalization of over USD 1 billion, but there is space for exceptions (when the suitable level of liquidity for the company’s securities is available on the stock exchange). The selected companies (peers) are being compared against each other based on multipliers (EV/S, EV/EBITDA, PE, P/FCF, P/B), revenue growth rates, marginality, and profitability (operating income margin, net income margin, ROE, ROA), and business performance.

3. Having completed the comparative analysis, the analysts carry out more in-depth research of the news about the selected company. They review company's development policy, information about its current and potential mergers and acquisitions (M&A activity), and assess the efficiency of company's inorganic growth and other news about it over the past year. The main objective at this stage is to identify the growth drivers and evaluate their stability, as well as the extent of impact they have on the business.

Based on all the data collected, the analysts determine the weighted forecasted figures of company's growth rates and proposed business marginality, which are used to calculate the company's multiplier-based estimated value. The said value enables setting the stock price target and stock value growth potential.

The expected timing of the idea implementation is set depending on the current market situation, volatility level, and available forecasting horizon for industry and company development. The forecasting period is normally set between 3 and 12 months.

Disclaimer

Any of our investment analyses is prepared for informational purposes only. Our analysis is not intended as an offer or solicitation to buy or sell any financial instrument. The opinions and recommendations presented herein do not take into account the individual circumstances, goals, or needs of the client and do not constitute investment advice.

Investments in securities and other financial instruments always involve the risk of loss of capital, and it is the duty of each investor to inform himself or herself about this and read the information referenced in our analysis and otherwise publicly available to the financial markets, in particular offering circulars, financial reports and risk disclosure notices. Opinions and estimates represent our judgments as of the date of such opinions or estimates and are subject to change without notice.

Commissions, fees, and other expenses can reduce the bottom line of your investment. Past returns do not guarantee future returns. The recipient of any general analyses or other communication from us must make their own independent decisions with respect to any securities or financial instruments mentioned herein. Capital market investments give rise to substantial risk and are not suitable for all investors.

Although any views we express are based upon information that we consider reliable, Freedom Finance Europe Ltd. has not verified the information available to it and does not represent that its analysis is accurate, current, or complete and it should not be relied upon as such.